



National Tyre & Wheel Limited
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ASX Announcement

19 July 2021

Leadership Team

National Tyre & Wheel Limited (ASX: NTD) (“NTD” and “the Company”) is pleased to announce new appointments amongst its Leadership Team.

A new position of Chief Operating Officer has been created and Mr. Colin Skead, formerly CEO of Exclusive Tyre Distributors (“ETD”) in Australia, has been appointed to this role.

The Chief Operating Officer (COO) role is primarily concerned with managing the operation of the Group with a focus on:

- how each business unit interacts with the others; and
- how each business unit interacts with each of the shared services business units.

Mr Skead is responsible for ensuring that these interactions are efficient, cost effective and contributing to improvements in overall NTD profitability in the short term and the maintainability of those profits in the long term. Leaders of the Company’s shared services units will report to Mr Skead.

He will also be responsible for the management and successful execution of key business improvement programs (e.g. the S&OP rollout, revitalised marketing activity, our new ERP platform, training, culture alignment and “operational” synergy capture).

Mr Simon Billington, presently the Chief Executive Officer of Exclusive Tyre Distributors in New Zealand, will expand his remit to include day to day management of ETD in both Australia and New Zealand.

Mr Nick Southon, presently General Manager of Government at Tyres4U has been appointed General Manager of the Tyreright retail business.

In accordance with ASX Listing Rule 3.16.1, NTD advises that Mr Hugh McMurchy has been appointed Company Secretary, effective from 1 July 2021. For the purposes of ASX Listing Rule 12.6, NTD wishes to confirm that Hugh McMurchy is the person responsible for communications between the Company and ASX.

The Company has completed the recruitment of all key executives for its shared services divisions, including Marketing, People & Culture, Logistics, Customer Experience and Innovation (IT). As a result, formation of the new Leadership Group required to drive the business following the Tyres4U acquisition has been completed. The team is organised according to the attached chart.

NTD Managing Director, Peter Ludemann, said “The next 12-18 months will be pivotal in the development of the Company. We are focussed on leveraging the diversity and scale built over the past 7 years by executing projects including cultural alignment, a new ERP platform, S&OP processes, consolidation of warehouses, cross selling products, more efficient and cost-effective logistics, growth into new market segments as well as increased promotional activity.

Our aim is to set a new benchmark in customer experience for the industry that will underwrite further growth well into the future. Our prospects for succeeding in this endeavour have been greatly enhanced by the appointments we have made to the leadership team over the past 12 months”.

This notice has been approved and authorised for release by NTD’s Board of Directors.

ENDS

For further information, please contact:

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NTAW Organisational Structure

